

7.1.9

**COURSE: PROFESSIONAL ETHICS AND HUMAN VALUES (BP 305T)**

**Scope of the Subject:**

1. To bring awareness among pharmacy graduates on ethics and human values.
2. To understand and ethical theories and their application to work ethics.
3. To know various codes of ethics used by professional bodies.
4. To understand the concepts of corruption and its measures.
5. To learn about professional responsibility as a pharmacist.

**Outcomes of the subject:**

***The student will be able to:***

- A) Develop awareness on ethics and human values.
- B) Become morally and socially responsible.
- C) Motivate others on moral values.

S.No	TOPIC	Duration (Hrs)
1	<b>UNIT-I</b> Human Values: Morals, Values and ethics-Integrity-Work ethics-Service learning, Civic virtue, Respect for others, Living Peacefully-Caring, Sharing, Honesty, Courage, Valuing time, Co-operations, Commitment, Empathy, Self confidence, Character and Spirituality.	04
2	<b>UNIT-II</b> <b>Introduction to professional ethics, corruption and its measures:</b> Need of ethics in pharmacy, changing times, RPSGB guidance, ethical norms, moral relativism, facts and values, ethical theories and concepts. Corruption in public life, economic impact of corruption, payments that equate supply and demand; bribes as incentive payments, bribes to reduce costs, organized crime and corruption. Anti-corruption measures – Anti corruption Bureau (ACB), Central Vigilance Commission (CVC), Central Bureau of Investigation (CBI), lokadalats, Ombudsman, Comptroller and auditor general (CAG) and right to information.	05
3	<b>UNIT-III</b> <b>Moral concepts and reasoning in Pharmacy:</b> Moral issues, rational inquires, moral autonomy, moral reasoning and pharmacist, moral development theories, justice and human rights, trust and truthfulness and moral dilemmas	05
4	<b>UNIT-IV</b> <b>Professionalism and Industrial ethics:</b> Pharmacy and professionalism, ethical basis in professionalism and accountability, industrial ethics, pharmacist in different clusters with different ethical issues – ethical issues in clinical pharmacy practice, community pharmacy and manufacturing of pharmaceutical products.	05
5	<b>UNIT-V</b> <b>Professional societies and various pharmaceutical associations:</b> Indian Pharmaceutical Congress Association, Indian Pharmaceutical Association, Indian Hospital Pharmacists Association, Indian Pharmacy Graduates Association, Association of Pharmaceutical Teachers of India, The All India Drug Control Officers Confederation, Indian Society for Technical Education, National Pharmaceutical Pricing Authority and other allied professional societies/associations.	06

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## **Initiatives for sensitization to rights and duties and inculcating values**

### ***1. Curriculum***

The curriculum of the institute is also enriched with a value added course called as Professional ethics and human values, implemented since AY 2016. The scope of the course is to bring awareness among pharmacy graduates on ethics and human values, understand various codes of ethics used by professional bodies. The institute also organizes various guest lectures, seminars and personality development programmes on the themes of "Ethics and Human Values" for both students and staff to strengthen the routes of values, duties and responsibilities.

### ***2. Cultural harmony***

Cultural festival like sankranthi is celebrated by students and staff of all faiths by organizing various events on the theme of festival. The institution also encourages students to participate in youth festivals, young achievers programmes organized at University and at National level.

The institution also celebrates International Women's Day, Teacher's Day and also celebrated National Pharmacy Week.

### ***3. Respect to National Flag, National Anthem and National Integrity***


National Flag is hoisted on Independence day. Importance of freedom we get and the way to respect the society is elaborated on the eve. Tribute is given to many leaders by displaying the pictures of Gandhiji, Swami Vivekananda etc., in campus, also to promote their thoughts.

National Constitution Day, Rashtriya Ektha Diwas (National Unity Day), Sadbhavana Diwas etc., are celebrated by NSS Cell of the institution by organizing various activities in the institution. The students of the institute also participate and achieve prizes for the events held in the Republic day celebrations at Acharya Nagarjuna University, Guntur.

### ***4. Service to the Nation***

NSS Cell along with ISPOR student chapter, Alumni Association and IPA Lam Branch of the institution organizes various activities on Clean and Green, helping to poor students by donating basic needs, Blood donation camps, Medical camps and free distribution of medicines, rallies on



  
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antibiotic usage, awareness on AIDS and various health days, water conservation, plastic usage, essay writing and elocution on Drug abuse, attitude towards disabled people etc.,

The institute adopted nearby village under Unnat Bharat Abhiyan (UBA) programme of HRD ministry, to improvise health of rural people, educate people about balanced diet, rational use of antibiotics and their resistance, and performs various activities like plantation, helping to the needy, medical camps and also surveying on many health aspects.

#### ***5. Right to Equality, freedom, protection against exploitation***

All the students and employees in the institution are treated equally irrespective of Gender, caste, faith/community. Students of the institution have freedom to open all issues related to academics and others.

Students along with staff are included as members in academic council, Board of Studies, IQAC and other many committees of the institution. Internal Complaint Cell, Grievance Redressal Cell, Anti-Ragging Committee and Student Council are functional to address the issues of students and employees at any level.

#### ***6. Environmental Preservation***

The institute for its environmental sustenance received best eco-friendly award in the year 2019 by Acharya Nagarjuna University, Guntur.

The institution always keeps an eye on the aspects of pollution in all dimensions. The water, air and sound at various levels in different areas are audited by the external auditor. The students of the institution also perform a green audit internally. The institution gives maximum preference to sustain the greenery at all levels. Also the college is enabled with solar systems for maximum utilization of electricity for renewable sources.

The students and staff of the institute are aware of the pollution and also advised to use vehicles less and when only in need. The institute also organizes awareness programmes on "Traffic rules and Road accidents" by inviting Deputy Transport Commissioner of district level.



  
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